

# Financial Management Services

## **Financial Health Analysis and Recommendations**

The Financial Health Analysis and Recommendations program analyzes key financial figures of your business and provides you with a plain language written report highlighting the areas of your business which are the strongest and those which need improvement, while outlining an action plan for reaching your financial goals.

The report includes: charts, graphs and a star rating system to measure your businesses' financial health. Key financial areas covered include: liquidity, profits, profit margins, sales, borrowing, assets, employees and ratios. You'll even see just how your financial situation compares to other businesses in your industry for a better perspective.

## **Business Valuation Analysis**

The Business Valuation Analysis program analyzes key financial figures of your business to determine the market value of your business today using a discounted cash-flow assessment. If you are looking to sell your business, apply for additional funding or evaluate business value based on future projections this analysis will be key.

# Financial Management Services

**Executive Business Advisers** is a management consulting firm specializing in business growth, sales and profit improvement.

We help CEO's increase sales revenue, reduce sales and marketing costs, improve marketing ROI and drive new business growth by improving and optimizing their sales, marketing, company strategy and financial health.



Executives like yourself bring us in to quickly evaluate their business and deliver strategic step by step recommendations on what they need to do differently to increase sales revenue, improve profit margins and drive new business growth.

## We can help you:

- Reduce sales cycle time per sale
- Reduce sales and marketing costs
- Increase sales team closing ratio
- Increase prospect penetration with C-Level executives
- Increase inbound lead generation
- Improve top line sales revenue
- Improve marketing return on investment
- Improve financial management and business valuation
- Teach your team how to communicate your value to prospects

If you are interested in **gaining a competitive advantage**, please give me a call.



Best Regards,



**Dennis Sommer**  
Founder and CEO