

Strategic Planning Services

Business Growth Strategic Planning

The Business Growth Strategic Planning program is a comprehensive analytical approach for helping clients build an accurate and effective strategic plan for business growth. (1) We analyze your current business model, financials, competitors and perform a nonbiased business valuation. (2) We lead an interactive 2 day client workshop to review your current business position, explore strategies and systematically build specific goals, objectives and action items to maximize business success. (3) We review all the data collected, write and deliver your strategic plan. (4) We provide unlimited executive team phone and email mentoring for 30 days.

Sales Growth Strategy Development

The Sales Growth Strategy Development program focuses on strategy development and implementation which will increase new customer sales, increase deal size, improve closing ratios and close deals quicker. (1) We teach you specific techniques and methods for creating a highly effective sales strategy. (2) We help you develop your sales strategy and implementation plan. (3) We perform a follow-up review and evaluation. (4) We provide unlimited executive team phone and email mentoring for 60 days.

Marketing Success Strategy Development

The Marketing Success Strategy Development program focuses on strategy development and implementation which will improve your marketing return on investment. We show you how to turn your marketing department into a profit center. (1) We teach you specific techniques and methods for creating a highly effective marketing strategy. (2) We help you develop your marketing strategy and implementation plan. (3) We perform a follow-up review and evaluation. (4) We provide unlimited executive team phone and email mentoring for 60 days.

New Product/Service Development Strategy

The New Product/Service Development Strategy program is a comprehensive advisory and facilitation service providing a best practice approach for bringing new products and services to market quickly. (1) We teach you specific techniques and methods for creating a highly effective new product/service strategy. (2) We help you develop your product/service strategy and implementation plan. (3) We perform a follow-up review and evaluation. (4) We provide unlimited executive team phone and email mentoring for 60 days.

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Executive Business Advisers is a management consulting firm specializing in business growth, sales and profit improvement.

We help CEO's increase sales revenue, reduce sales and marketing costs, improve marketing ROI and drive new business growth by improving and optimizing their sales, marketing, company strategy and financial health.



Executives like yourself bring us in to quickly evaluate their business and deliver strategic step by step recommendations on what they need to do differently to increase sales revenue, improve profit margins and drive new business growth.

We can help you:

- Reduce sales cycle time per sale
- Reduce sales and marketing costs
- Increase sales team closing ratio
- Increase prospect penetration with C-Level executives
- Increase inbound lead generation
- Improve top line sales revenue
- Improve marketing return on investment
- Improve financial management and business valuation
- Teach your team how to communicate your value to prospects

If you are interested in **gaining a competitive advantage**, please give me a call.



Best Regards,



Dennis Sommer
Founder and CEO