

Executive Business Advisers

Business Improvement Specialists

25 Years – Advising Business Leaders



Dennis Sommer – CEO, Executive Business Advisers – Dennis is a business improvement specialist providing the guidance you need to take your business to the next level. He helps companies build world-class organizations delivering a world-class customer experience. Dennis has been advising business leaders for 25 years.

Dennis works with a diverse mix of product and professional service companies. His clients include small start-ups, medium sized businesses and large Fortune 100 companies.

Dennis is also a highly sought after keynote, seminar speaker and author. His latest bestselling book is “*Adviser Secrets – How to Become a Top Performer*”.

His firm evaluates your business from the customers point of view and provides unbiased assessments, improvement recommendations, action plans, training and coaching focused on improving the company’s business strategy, sales, marketing, financial health and people. www.executivebusinessadvisers.com

Since 1985 Dennis has started two successful growth focused companies. First, a high-tech product company. Second, a technology consulting firm. He has also held executive positions in sales, business development, operations and information technology.

Dennis inspires, motivates and educates audiences with his keynotes, seminars and customized training workshops. His sessions are focused on hot topics around business growth, strategy, sales, marketing, leadership and management professional development. www.dennissommer.com

Dennis is an international author, publishing over 80 articles on sales, leadership, project management and IT management topics. He is the publisher of The Executive Adviser. www.theexecutiveadviser.com Dennis is also a staff writer for the world’s largest sales and marketing strategy newsletter called BDM News read by over 170,000 weekly subscribers in over 110 countries. He is also a staff writer for CEO Management, a specialty newsletter published for senior executives.

Dennis is the author of *Adviser Secrets - How to Become a Top Performer* www.advisersecrets.com and contributing author for *49 Marketing Secrets (that work) To Grow Sales* and *How Your Business Can Survive and Prosper in a Recession*. His forth book, *Adviser Secrets – Business Start-Up and Growth Essentials* is scheduled to be released in 2009.

Prior to launching Executive Business Advisers, Dennis spent over twenty years working in sales, management consulting, new business development and leadership positions. Dennis held leadership level positions with Accenture – a \$22 billion global management consulting and technology services firm, Computer Associates Inc. – a \$4 billion enterprise software company and Jo-Ann Stores - a \$1billion fabric and craft retailer.