

# Executive Business Advisers

## *Business Improvement Specialists*

### 25 Years – Advising Business Leaders



**Dennis Sommer** – CEO, Executive Business Advisers – Dennis is a business improvement specialist providing the guidance you need to take your business to the next level. He helps struggling companies become successful and turns good companies into world-class growth businesses.

Dennis has been advising business leaders for 25 years. His successful business improvement programs have been featured in Entrepreneur magazine, New York Times, Fox News and many more.

Dennis works with a diverse mix of product and professional service companies. His clients include small start-ups, medium sized businesses and large Fortune 500 companies like IBM, Microsoft, Accenture and AT&T.

Dennis is also a highly sought after keynote, seminar speaker and author. His latest bestselling book is “*Adviser Secrets – How to Become a Top Performer*”.

His firm evaluates your business from the customers point of view and provides unbiased assessments, improvement recommendations, action plans, training and coaching focused on improving the company’s business strategy, sales, marketing, financial health and people. [www.executivebusinessadvisers.com](http://www.executivebusinessadvisers.com)

Since 1985 Dennis has started two successful growth focused companies. First, a high-tech product company. Second, a technology consulting firm. He has also held executive positions in sales, business development, operations and information technology.

Dennis inspires, motivates and educates audiences with his keynotes, seminars and customized training workshops. His sessions are focused on hot topics around business growth, strategy, sales, marketing, leadership and management professional development. [www.dennissommer.com](http://www.dennissommer.com)

Dennis is an international author, publishing over 80 articles on sales, leadership, project management and IT management topics. He is the publisher of The Executive Adviser. [www.theexecutiveadviser.com](http://www.theexecutiveadviser.com) Dennis is also a staff writer for the world’s largest sales and marketing strategy newsletter called BDM News read by over 170,000 weekly subscribers in over 110 countries. He is also a staff writer for CEO Management, a specialty newsletter published for senior executives.

Dennis also writes a blog called “CEO Business Improvement Tips” at [www.dennissommer.wordpress.com](http://www.dennissommer.wordpress.com)

Dennis is the author of *Adviser Secrets - How to Become a Top Performer* [www.advisersecrets.com](http://www.advisersecrets.com) and contributing author for *49 Marketing Secrets (that work) To Grow Sales* and *How Your Business Can Survive and Prosper in a Recession*. His fourth book, *Adviser Secrets – Business Start-Up and Growth Essentials* is scheduled to be released in 2010.

Prior to launching Executive Business Advisers, Dennis spent over twenty years working in sales, management consulting, new business development and leadership positions. Dennis held leadership level positions with Accenture – a \$22 billion global management consulting and technology services firm, Computer Associates Inc. – a \$4 billion enterprise software company and Jo-Ann Stores - a \$1billion fabric and craft retailer.